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February 3, 2005

To: U.S. Patent and Trademark Office Attn: Examiner Cassandra Davis Group Art Unit 3611

Fax No. 703-872-9306

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Docket No. 56196.C1 / 4489.0 Date: February 3, 2005

Application No. 10/616,616 Filing Date: 07-10-2003

Applicant(s): William Luther Haggard, Jr.
Title: BANNER DISPLAY SYSTEM

<u>Enclosures:</u>

1. Statement of Substance of Interview including a Certificate of Facsimile Transmission (1page).

COMMISSIONER FOR PATENTS

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PATENT Docket No.56196.C1/4489.0

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

William Luther HAGGARD Jr.

Serial No.:

10/616,616

Filed:

07/10/2003

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For:

BANNER DISPLAY SYSTEM

FEB 0 3 2005

Examiner:

Cassandra Davis

Group Art Unit:

3611

STATEMENT OF SUBSTANCE OF INTERVIEW

Commissioner for Patents P O Box 1450 Alexandria, VA 22313-1450

Sir:

A telephonic interview was held on December 21, 2004, between the undersigned and Examiner Cassandra Davis. Prior to the interview, the undersigned e-mailed the following proposed amendment of the single pending claim (claim 13) to Examiner Davis:

a mounting system for mounting the display system on the roof of the automobile, the display system comprising a pair of suction cups, each suction cup having a force cup separate from and opposite a blind bore having a closed end separating the force cup from the blind bore and an opposite open end and including a suction cup thread structure, with the suction cup thread structure being threadably mountable [[mounted]] to one of the thread structures of the vertical frame members.

In the interview, the proposed amendment was discussed and the undersigned agreed to amendment of claim 13 to that as set forth in the Notice of Allowance mailed January 14, 2005. This involved changing "mountable" back to "mounted." A Notice of Allowance resulted.

Respectfully submitted,

LUEDEKA, NEELY & GRAHAM, P.C.

By:

Robert O. Fox

Registration No. 34,165

February 3, 2005 P.O. Box 1871 Knoxville, TN 37901 Phone (865) 546-4305

* * * CERTIFICATE OF FACSIMILE TRANSMISSION* * *

I hereby certify that this correspondence is being facsimile transmitted to the Palent Office on the date shown below to Fax No. 703-872-9306. Attn: Examiner Cassandra Davis, Group-Art Unit 3611.

February 3, 2005

Robert O. Fox, Rcg. No. 34,165

PAGE 2/2 * RCVD AT 2/3/2005 4:31:04 PM [Eastern Standard Time] * SVR:USPTO-EFXRF-1/3 * DNIS:8729306 * CSID:865 546 4305 * DURATION (mm-ss):00-52